

SHYFTE 4.0

Training of the Trainers (Part 1)

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4.0

SESSION 1

Business Intelligence

Friday, July 2&9, 2pm-5pm (Thailand Standard Time)



ASST.PROF.DR.WARANPONG BOONSIRITOMACHAI

Department of Management

Kasetsart Business School, Kasetsart University

This session will explain the trainees about business intelligence, which is the process of evaluating data sets and software programs in designed to help businesses in making better business choices.

July 2, 2021



July 9, 2021



SESSION 2

Human Resource Management for Industry 4.0

Friday, July 16&23, 2pm-5pm (Thailand Standard Time)



DR.PANISARA THITATORN

Department of Management

Kasetsart Business School, Kasetsart University

This lesson will instruct the trainees about human resource management in the industry 4.0, which includes a variety of tasks such as the recruitment, selection, and retention of a competent, motivated, and productive workforce dealing with "people-related" challenges.

July 16, 2021



July 23, 2021



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SESSION 3

New Product Development

Friday, August 20&27, 2pm-5pm (Thailand Standard Time)



DR.JUL THANASRIVANITCHAI

*Department of Management
Kasetsart Business School, Kasetsart University*

This session will enlighten the trainees on new product development concepts such as creativity, innovation, and open innovation.

August 20, 2021



August 27, 2021

